

# DISABILITY EXPO } Gearing Up for Choice & Control

## Exhibitor Prospectus 2023



- ▶ **HOBART: 21 September** – Princes Wharf No.1
- ▶ **LAUNCESTON: 5 October** – Hotel Grand Chancellor
- ▶ **DEVONPORT: 10 October** – paranapple centre

**SPEAKOUT**  
ADVOCACY

**ENQUIRIES: [events@speakoutadvocacy.org](mailto:events@speakoutadvocacy.org)**

## INTRODUCTION

In 2023 the Disability Expo Tasmania - **Gearing Up for Choice & Control** is managed and delivered by Speak Out Advocacy.

Speak Out is a state-wide organisation that provides disability advocacy and information services. As a Disability Support Organisation (DSO), Speak Out also supports-self advocacy and peer support groups across the state.

We aim to develop a respectful and inclusive community for people living with disability by promoting and defending rights through our advocacy work, good governance that includes people with intellectual disability; and building the capacity of communities.

## WE INVITE YOU TO TAKE PART

With the NDIS the Disability Expo is a great way to connect people with disability, their families and carers with the services, supports, and products they require.

The keenly anticipated Expo offers a crucial opportunity to reach this vital segment of our community with your products, services, technology, or equipment.

The Expo brings together service providers and specialist businesses, with consumers and their families, coordinators of support, teachers and carers, in a way that ensures your product or service is seen by those who need to know what you offer.

**Guarantee maximum exposure for your organisation by accepting this invitation today. Book your place now!**

*The Disability Expo is run by the community for the community. It is the key chance to connect with people with disability in Tasmania.*

## LIMITED SPACES ARE AVAILABLE

### WHY PARTICIPATE?

If you work with people with disability or provide relevant services or products, this Expo will provide a unique opportunity to be seen as an active participant in the community.

Many attendees will use the Expo to inform their decisions about services and products options. You will be able to present your services innovatively and interact directly with your target audience.

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## PARTICIPATION GIVES YOU:

- ▶ Direct access to consumers in an environment where people are seeking products and services like yours.
- ▶ An effective venue to showcase your product or service to the right audience.
- ▶ Inclusion in an event that celebrates the many achievements and aspirations of people with disability to the wider community.
- ▶ An opportunity to be identified with other organisations who genuinely seek improved consumer outcomes.
- ▶ An opportunity for casual interaction with consumer leaders, advocates and high-achievers.
- ▶ Direct input into the decision making process for greater choice and control.



## THE NUMBERS AT A GLANCE

### EXHIBITORS:

Hobart - 83

Launceston - 55

Devonport - 51

### ATTENDEES:

Hobart - 1,400

Launceston - 800

Devonport - 600

**Past expos received high levels of acclaim from individuals, families, media, government and community sectors.**

## THE TASMANIAN DISABILITY EXPO

### *Gearing Up for Choice and Control*

The Disability Expo has extended its reach by broadening the focus to general community participation options, mainstream services, disability support services, aides and equipment, accommodation options, and allied health professionals.

## THE VENUES

The venues have been chosen to provide a welcoming and accessible environment for the target audience. They also offer adequate floor space to ensure that your product or service is easily viewed.

### **Southern Tasmania:**

#### **Hobart City Hall**

Princes Wharf No. 1, Hobart TAS

### **Northern Tasmania:**

#### **Hotel Grand Chancellor**

29 Cameron Street, Launceston TAS

### **North-West Tasmania:**

#### **paranapple centre**

137 Rooke Street, Devonport TAS

## MARKETING & PROMOTION

The Disability Expo offers you the opportunity to take part in Tasmania's premium disability event showcasing your service or product in a positive and educational environment.

*The expo will be actively promoted across Tasmania via:*

**SOCIAL MEDIA** – Disability Expo will drive a paid advertising campaign via Facebook and Instagram. Social media will be used to educate and promote in the lead up to the event aimed at increasing attendance and engagement.

facebook.com/DisabilityExpoTas

instagram.com/disabilityexpotas

**WEB SITE** – The domain disabilityexpotas.org will serve as a hub of information with all media and promotions leading consumers to this site.

**TELEVISION** – WIN TV will be an event partner and run a series of commercials in the lead up to the event.

News coverage will be sought via media releases before and during the event.

**RADIO** – 7HOFM, Chilli 90.1 & SeaFM Burnie are event partners and will run a series of TV commercials, live reads and interviews in the lead up to the event.

Interviews will also be sought on ABC radio.

**PRINT** – The Examiner, The Mercury & The Advocate will run a series of adverts as well as media releases and feature spreads immediately prior to the event.

**EXHIBITOR DIRECTORY** – An Expo Exhibitor Directory will provide essential information about the venue and exhibitors. This will also be a handy reference point of services long after the Expo has concluded.

*Each attendee and exhibitor will receive a copy of the directory.*

**OTHER** – School and community newsletters, local online events calendars, flyers and posters for exhibitors to display in their businesses prior to the event.



## EXHIBITORS

You have an option of a highly visible and versatile booth, allowing you to maximise the display of your products and services. Or a trade table and backing board giving you an open and engaging presence.

### Exhibitors Booth: \$1,150 (incl. GST)

- 3x2 booth
- Facia Sign
- Power
- Trestle Table
- Lighting
- Two Chairs

### Exhibitors Trade Table: \$530 (incl. GST)

- 2m wide backing board
- Sign
- Trestle Table
- Two Chairs

## CONTACT

[events@speakoutadvocacy.org](mailto:events@speakoutadvocacy.org)

[To register for this event  
please visit:](https://disabilityexpotas.org)

<https://disabilityexpotas.org>

*Booking all three events will attract  
a 5% discount.*



# Payment Information

**Full payment required on booking.**

<https://disabilityexpotas.org>

Please make cheques payable to: Speak Out Advocacy.

## TERMS & CONDITIONS:

1. Exhibitors with outstanding payments due before the event will not be permitted to move into the event.
2. 100% of fee shall be retained by the organiser in the event exhibitor fails to fulfill or violates contract or withdraws from the show for any reason.
3. No nails or screws may be driven into the floor or walls.  
No damage of any nature may be done to any part of the venue or boothing. Any damage done will be the expense of the exhibitor.
4. The organiser reserves the right to:
  - a) Reject applications and/or remove products and services that do not align with the values and mission of Speak Out Advocacy.
  - b) Refuse vendor participation as deemed necessary.
  - c) Cap the number of exhibitors in any category.
5. No exhibitor is to provide alcohol for free or for sale at the event.
6. Speak Out Advocacy will not be responsible for any injury that may arise to exhibitors or their employees or to guests or visitors while within the confines of the space set aside for or contracted
7. No exhibitor may pin, staple or otherwise affix signs, photographs or display material to drapery backgrounds or walls outside of the exhibitor's own site.
8. No public address systems, loud music or disruptive noise/ activities in any exhibit area allowed without written permission of the organiser. Strobe or flashing lights are not permitted.
9. The show management will arrange for cleaning and maintenance of aisles, but exhibitors must, at their own expense keep their space clean and in good order.
10. Exhibitors who desire insurance on their exhibits must place it at their own expense.
11. Specific move-in and move-out instructions will be supplied to each exhibitor and exhibitors must adhere to these instructions. Such instructions are a binding part of this contract. Late exhibitors will be assigned to any location specified by the organisers.
12. No booth sharing with another business permitted or solicitation for another company either within exhibitor area or any other areas of the event without the prior approval from the organiser.
13. In the event the exhibitor violates these rules and regulations and move-in and move-out instructions, the organisers have the right to ask exhibitor to leave without notice.

**EXHIBITOR SETUP: Exhibitors can access their site between 2.30pm and 5pm the day before – or from 8am the day of the relevant expo. All exhibitors must be setup by 9am.**

### By acknowledging you hereby accept:

1) Speak Out Advocacy's terms and conditions of the 2023 Disability Expo as outlined; 2) Gives Speak Out Advocacy and its sponsors permission to contact you regarding your registration, details, and specific event offers via the phone number, and/or email address you provide during registration.

Signed: \_\_\_\_\_

Date: / / \_\_\_\_\_